

Extractos de la carta de Dra. Oakley a UOMAC:

UOMAC "is doing tremendous work, and we will do all we can to support you. Yes, I give my permission to link to my name and use my image on your website." ..." the kids I most wanted to reach would never read the book. They aren't raised reading books. But they WILL watch videos. So that's why I decided to create the massive open online course <u>Learning How to Learn</u>. " ..." the videos have led many of them to reading the book. I can't help but wonder that if you might explore the creation of good, eye-catching, funny, native-Guatemalan videos, that it would draw people to your website and into reading the books on your website."

- Kids version: Here is the English version of <u>Learning How to Learn for Youth</u>—a shorter course. Here is the <u>Spanish version on Coursera/Austral University</u>. I can put you in touch with ESIC, who originally made the Spanish videos (my contact there is Jose Fernando Gallego Nicholls <u>josefernando.gallego@esic.edu</u>)
- 2. **Short adult version:** Here is the <u>Learn Like a Pro course</u> on edX. It only has an English version, but you could develop a Spanish version if my co-instructor, Olav Schewe, were to approve. As I mentioned, it looks like edX is going to go bankrupt, so the course should revert to Olav's and my ownership when that happens—unless they play a bit of trickery somehow.

Here is the <u>Learn Like a Pro</u> book. If you look lower on the webpage (it's Olav's website), you can see all the languages the book has been translated into—it doesn't look like it's been translated yet into Spanish. Our international literary agent who handles translations is Hans Petter Bakketeig <u>hanspetter@stilton.no</u>.

Warmly,

Barb

Barbara Oakley, Ph.D., P.E., FAIMBE, FIEEE Distinguished Professor of Engineering Oakland University oakley@oakland.edu www.barbaraoakley.com